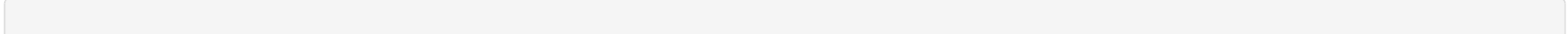


Atelierdatcha.com/
Keyword: home staging

SEO Score

45%



URL Analysis

1/5

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- This page should load quicker.
- Fail

Title Analysis

1/3

Accueil | Atelier Datcha

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

1/3

"L'ART DE LA DIFFÉRENCE" Atelier Datcha Décoration & AMÉNAGEMENT INTÉRIEUR SUR MESURE pour particuliers et professionnels Le façonnier de votre intérieurPourquoi « Atelier » Datcha ? Parce que notre métier est de créer votre univers décoratif sur mesure. C'est un atelier d'amb ...

- Description tag should be 160 characters or less.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

1/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Pass

Fail

Fail

Fail

Headings (H1-H6)

1/3

- H1

- Atelier Datcha
 - Le façonnier de votre intérieur**
 - Pourquoi « Atelier » Datcha ?**
 - Le point de départ de votre histoire**
 - Un supplément d'ame**
 - Sandrine Teste-Schött
 - Créatrice – Décoratrice d'intérieur
 - OSEZ
 - Visite de l'atelier de Fabien Puginier dans le Gers**

- H2

- Décoration & AMÉNAGEMENT INTÉRIEUR SUR MESURE**
 - pour particuliers et professionnels**
 - Nos champs d'action
 - Une équipe dédiée à votre projet
 - Boutique-atelier
 - Message de succès
 - Message de succès

- H3

- ADRESSE**
 - BOUTIQUE-ATELIER
 - ON NOUS SUIT PAR ICI...**
 - BLOG
 - Conditions générales de vente
 - Mentions légales
 -

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - Remove any duplicate heading tags
- Pass

Fail

Fail

Top Words

5/5

- une 15
 - nous 14
 - les 14
 - des 11
 - notre 9

Mobile Analysis

1/2

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis

1/3

- You have 500+ words on this page
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword not found in anchor text
- Pass

Fail

Fail

Fail

Fail

Social Buttons

1/3

- Add Tweet button
 - Add Facebook share/like button
 - Blog link found
- Fail

Fail

Pass

Code Analysis

1/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml was not found
- Fail

Pass

Fail

Fail

Pass

Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.