

Avidigital.in/
Keyword: social

SEO Score

64%

URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

2/3

AviDigital – Digital Marketing Company – Digital Marketing | Social Media | Business Automation

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail
Fail

Description Analysis

2/3

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail
Fail

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass
Fail
Fail
Pass

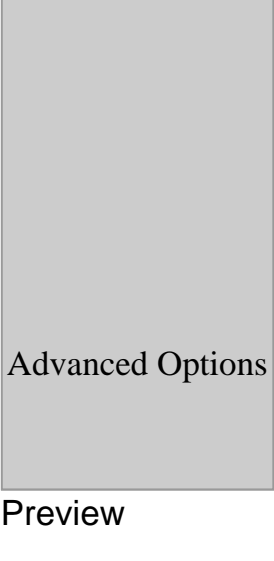
Headings (H1-H6)

2/3

H1

H2

1. Uploading
2. Attachment Details Saved.
3. Attachment Display Settings
4. Gallery Settings
5. Playlist Settings
6. Display Settings
- 7.



8. Preview

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words

5/5

- marketing 6
- digital 5
- content 5
- with 5
- business 4

Mobile Analysis

2/3

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 269
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail
Fail
Fail
Fail
Pass

Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail
Fail
Pass

Code Analysis

2/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Fail
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button