

Ayaz-distribution.com/

Keyword: zczac

## SEO Score

40%

### URL Analysis

1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain not set

Pass

Fail

Pass

Pass

Fail

Fail

### Page Speed

1/1

- Load speed is under 2 seconds

Pass

### Title Analysis

1/3

#### Ayaz Distribution

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

### Description Analysis

1/3

#### Boutique propulsée par PrestaShop

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

### Image Analysis

1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail

Fail

Fail

Fail

### Headings (H1-H6)

2/3

#### H1

#### H2

#### H3

1. Ayaz Distribution

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

### Top Words

5/5

- Lavazza 6
- rapide 4
- Aper 4
- Crema 3
- Distribution 3

### Mobile Analysis

1/3

- We found viewport metatag
- Add an Apple icon

Pass

Fail

### Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 111
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail

Fail

Fail

Fail

Fail

### Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

### Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

Fail

Pass

Pass

Fail

Pass

Fail

#### Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon