



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Cochranepizza.ca/
Keyword: pizza

SEO Score

81%



URL Analysis

4/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Pass

Pass

Pass

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

2/3

Cochrane Pizza & Grill – Craving a cheesy slice of pizza or sizzling grilled favorites? Cochrane Pizza and Grill promises a satisfying experience!

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

2/2

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- No underscores found in image file names

Pass

Fail

Pass

Pass

Headings (H1-H6)

3/3

H1

H2

H3

- cochranepizzagrill

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words

5/5

- Sauce 15
- Cheese 13
- Peppers 10
- pizza 10
- Green 9

Mobile Analysis

3/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

3/3

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

2/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

N/A

Pass

Fail

Fail

Pass

Fail

Suggestions for a better SEO Score

- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.