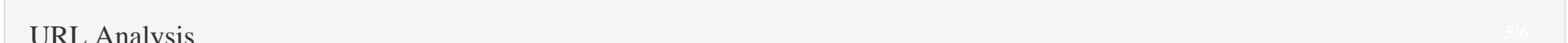




SEO Score

59%



URL Analysis

4/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

Home - Creative Web Studio

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

0/3

- Description is too short. Consider adding more characters.
  - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

3/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Exact keyword found in image name
  - No underscores found in image file names
- Fail

Fail

Pass

Pass

Headings (H1-H6)

2/3

H1

H2

- Services That We Serve With Extra Care.
- Why Choose Creative Web Studio
- Client's review for our work satisfaction.

H3

- Web Designing
- Social Marketing
- Mobile App Development
- Design & Branding
- Ma-Training
- Tick Birds Business Solutions
- Beauty By Muzi
- E-COMMERCE WEBSITE DESIGN JOHANNESBURG
- 10 REASONS YOU SHOULD NOT BUILD YOUR OWN WEBSITE
- HOW TO CREATE A GOOD WEBSITE?

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- are 10
  - that 8
  - Web 7
  - Website 7
  - you 7

Mobile Analysis

2/3

- We found viewport metatag
  - We found Apple icon
- Pass

Pass

Text Analysis

0/5

- You should have 500+ words on this page. Your word count: 356
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

Social Buttons

0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

3/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link