

Digitalcares.in/
Keyword: digital marketing

SEO Score

54%



URL Analysis

4/6

• URL is SEO friendly

Pass

• Keyword not found in URL

Fail

• URL does not contain underscores

Pass

• robots.txt file found

Pass

• Favicon found

Pass

• Preferred domain set

Pass

Page Speed

1/1

• Load speed is under 2 seconds

Pass

Title Analysis

0/3

DigitalCare | SEO |Website Design | Digital Marketing & Advertising Agency

• Title is too long. Consider making it max. 60 characters long.

Fail

• Title tag should begin with exact keyword

Fail

Description Analysis

1/3

DigitalCare is a full-service Internet Marketing, SEO, Website design, E-Commerce, Website Conversion, & Internet Marketing Agency.

• Description has 160 characters or less.

Pass

• Description tag should contain the exact keyword

Fail

Image Analysis

1/4

• All images have alt tags

Pass

• Exact keyword should be used in an alt tag

Fail

• Add exact keyword to an image file name

Fail

• Do not use underscore in image file names.

Fail

Headings (H1-H6)

2/3

H1

H2

1. Uploading

2. Attachment DetailsSaved.

3. Attachment Display Settings

4. Gallery Settings

5. Playlist Settings

6. Display Settings

7.

Advanced Options

H3

• Found heading tags H1, H2 and H3

Pass

• Exact keyword NOT found heading tags H1, H2 or H3

Fail

• No duplicate heading tags found

Pass

Top Words

5/5

• SEO 17

• Marketing 14

• with 11

• that 11

• Web 11

Mobile Analysis

2/3

• We found viewport metatag

Pass

• We found Apple icon

Pass

Text Analysis

3/5

• You have 500+ words on this page

Pass

• Exact keyword used 3 times

Pass

• Exact keyword was neither bolded, italicized, or underlined

Fail

• Exact keyword was not found within first 100 words

Fail

• Exact keyword found in anchor text

Pass

Social Buttons

1/3

• Add Tweet button

Fail

• Add Facebook share/like button

Fail

• Blog link found

Pass

Code Analysis

0/6

• Code is not W3C valid.

Fail

• No flash elements found.

Pass

• Remove inline css.

Fail

• Text to html ratio is less than 2:1

Fail

• Schema.org markup found.

Pass

• Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

• Add keyword to url

• Fix title lenght

• Start title with keyword

• Add keyword in description

• Add keyword to image alt tag

• Add exact keyword to an image file name

• Remove underscores from image file names

• You need to add exact keyword in H1, H2 or H3 tags

• Use bold, italic or underline for keyword

• Add exact keyword in the first 100 words

• Fix w3c validation errors

• Remove inline CSS

• Add more text to achieve a text to html ratio of at least 2:1

• Add Tweet button

• Add Facebook share/like button