

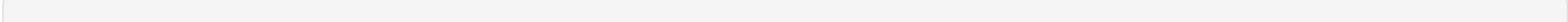


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Efficaceweb.fr/
Keyword: création de site

SEO Score

65%



URL Analysis

1/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Création de site internet et Optimisation pour le référencement, SEO

- Title is too long. Consider making it max. 60 characters long.
- Title tag begins with exact keyword

Fail

Pass

Description Analysis

2/3

Création de site internet performant pour les PME ?. Optimisation SEO et référencement Google efficaces?. Efficace Web à Lyon?

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass

Fail

Fail

Pass

Headings (H1-H6)

3/3

H1

H2

- Efficace Web vous accompagne de la création de votre site internet à son référencement Google
- Les sites performants que nous avons créés
- Un site internet pour renforcer la visibilité de votre entreprise
- Avis des entrepreneurs qui ont créé leur site avec nous

H3

- [Votre site internet professionnel clé en main](#)
- [Optimisation SEO et Référencement Google](#)
- [Visibilité de site : réseaux sociaux et Google Ads](#)

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- site 44
- votre 38
- projet 18
- SEO 18
- ation 17

Mobile Analysis

1/3

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis

2/5

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons

3/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

3/6

- Code is not W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is good
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Pass

Pass

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.