

Emailwish.com/
Keyword: email marketing

SEO Score

64%



URL Analysis 1/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed 1/1

- Load speed is under 2 seconds
- Pass

Title Analysis 1/3

Home - Emailwish

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis 2/3

Emailwish is a email marketing solution,designed for ecommerce with powerful automation tools focusing on growth of businesses of every size.

- Description has 160 characters or less.
 - Description tag contains exact keyword
- Pass

Pass

Image Analysis 3/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Pass

Fail

Fail

Pass

Headings (H1-H6) 3/3

H1

H2

H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words 5/5

- Emailwish 28
 - with 13
 - Email 7
 - email 7
 - automations 6

Mobile Analysis 1/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis 3/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons 4/5

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis 3/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

- ### Suggestions for a better SEO Score

 - Add keyword to url
 - Start title with keyword
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - You need to add exact keyword in H1, H2 or H3 tags
 - Use keyword max. 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Fix w3c validation errors
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add Tweet button
 - Add Facebook share/like button
 - Add blog link