



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

En.ry-dm.com/  
Keyword: international digital marketing

# SEO Score

27%



URL Analysis2/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file not found
- Favicon file not found
- Preferred domain not set

Pass

Fail

Pass

Fail

Fail

Fail

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

International Digital Marketing Agency - RY Digital Marketing

- Title is too long. Consider making it max. 60 characters long.
- Title tag begins with exact keyword

Fail

Pass

Description Analysis2/3

RY Digital is an international digital marketing agency offering a full suite of advanced marketing solutions for brands.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis2/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail

Fail

Fail

Fail

Headings (H1-H6)2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words5/5

- SEO 16
- Digital 15
- Marketing 15
- International 12
- with 8

Mobile Analysis2/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis1/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword is bolded, italicized, or underlined
- Text to html ratio is less than 2:1
- Exact keyword found in anchor text

Pass

Fail

Pass

Fail

Pass

Social Buttons0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis2/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Fix title lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.