

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Espressomarket.it/

Keyword: market

SEO Score

58%

URL Analysis

4/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file not found
- Favicon file not found
- Preferred domain set

Pass

Pass

Pass

Fail

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

0/2

Cialde e Capsule Compatibili per tutte macchine caffè da 0,15€

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

1/1

Capsule e Cialde Compatibili Borbone, Nespresso, Lavazza, Caffitaly, Dolce Gusto a miglior prezzo direttamente dal produttore. Più compri e meno spendi.

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis

2/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass

Fail

Pass

Fail

Headings (H1-H6)

2/1

- H1**
1. Cialde e capsule compatibili per tutte le macchine

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- Capsule 27
- Lavazza 16
- Nespresso 15
- Caffe 10
- Borbone 7

Pass

Fail

Pass

Fail

Mobile Analysis

1/2

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis

3/5

- You should have 500+ words on this page
- Exact keyword used 3 times
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail

Pass

Fail

Fail

Social Buttons

0/4

- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Did not find a blog link

Fail

Fail

Fail

Fail

Code Analysis

3/6

- Code is not W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail

Pass

Pass

Fail

Fail

Suggestions for a better SEO Score

- Add robots.txt file
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add an Apple icon

Fail

Pass

Pass

Fail

Fail

Pass

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.