



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Expertsinshopify.com/
Keyword: Shopify

SEO Score

54%



URL Analysis1/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Pass

Pass

Pass

Fail

Pass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Shopify Experts Dubai, UAE| Saudi Arabia| Kuwait| Qatar| Bahrain| Oman

- Title is too long. Consider making it max. 60 characters long.
- Title tag begins with exact keyword

Fail

Pass

Description Analysis2/3

We are Shopify experts Dubai who provide services in Shopify Designing and Development in UAE, Saudi Arabia, Kuwait, Qatar, Bahrain, and Oman.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis3/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- No underscores found in image file names

Fail

Fail

Pass

Pass

Headings (H1-H6)3/3

H1

H2

- Searching for an E-commerce Platform to Launch your Business???
- What We Do
- Our Partners
- Technologies Used

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words5/5

- Shopify33
- USD8
- that7
- you7
- ecommerce6

Mobile Analysis1/2

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis1/5

- You should have 500+ words on this page. Your word count: 338
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Fail

Pass

Social Buttons0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis1/6

- Code is not W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Pass

Pass

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add favicon.ico
- Fix title lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.