



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Fbbuildmart.co.za/
Keyword: Buildmart

SEO Score

80%



URL Analysis

4/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Pass

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Home | FB Build Mart

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

2/3

FB BUILDMART established in 2004 specializing in the manufacture and distribution of Ceiling and Drywall Components throughout South Africa.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- No underscores found in image file names

Pass

Fail

Pass

Pass

Headings (H1-H6)

3/3

H1

H2

- About FB Buildmart
- Product Categories
- Success!

H3

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words

5/5

- Policy 6
- Gypsum 6
- Ceiling 3
- Cornice 3
- Delivery 3

Mobile Analysis

2/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 172
- Exact keyword used 3 times
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Fail

Pass

Fail

Pass

Pass

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

3/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Start title with keyword
- Add keyword to image alt tag
- Add more words (500+ is optimal)
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.