

Gethingyms.com/  
Keyword: gyms in gurgaon

## SEO Score

21%



### URL Analysis1/5

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon file not found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Fail

Pass

### Page Speed1/1

- Load speed is under 2 seconds
- Pass

### Title Analysis1/3

#### Kris Gethin Gyms - Time to Transform

- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

### Description Analysis1/3

#### KRIS GETHIN GYMS is a fitness destination that provides customised and individual-centered fitness services to keep you equally motivated in and off the gym

- Description has 160 characters or less.
  - Description tag should contain the exact keyword
- Pass

Fail

### Image Analysis4/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

### Headings (H1-H6)3/3

#### H1

#### H2

#### H3

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

### Top Words5/5

- HYD 9
  - gym 4
  - Book 4
  - clean 3
  - Privacy 3

### Mobile Analysis1/2

- We found viewport metatag
  - We found Apple icon
- Pass

Pass

### Text Analysis4/5

- You should have 500+ words on this page. Your word count: 279
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

### Social Buttons1/3

- Add Tweet button
  - Add Facebook share/like button
  - Blog link found
- Fail

Fail

Pass

### Code Analysis1/5

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button