Hudsuite.com/
Keyword: project management

SEO Score

61%

URL Analysis

- URL is SEO friendly — Pass
- Keyword not found in URL — Fail
- URL does not contain underscores — Pass
- robots.txt file found — Pass
- Favicon found — Pass
- Preferred domain set — Pass

Page Speed

- This page should load quicker. — Fail

Title Analysis

Hudsuite

- Title is too short. Consider adding more characters. — Fail
- Title tag should begin with exact keyword — Fail

Description Analysis

- Description is too short. Consider adding more characters. — Fail
- Description tag should contain the exact keyword — Fail

Image Analysis

- All images have alt tags — Pass
- Exact keyword should be used in an alt tag — Fail
- Add exact keyword to an image file name — Fail
- No underscores found in image file names — Pass

Headings (H1-H6)

H1

H2

H3

- Found heading tags H1, H2 and H3 — Pass
- Exact keyword NOT found heading tags H1, H2 or H3 — Fail
- No duplicate heading tags found — Pass

Top Words

55

- Management 7
- Get 7
- Started 6
- Features 5
- Contact 5

Mobile Analysis

- We found viewport metatag — Pass
- We found Apple icon — Pass

Text Analysis

- You should have 500+ words on this page. Your word count: 301 — Fail
- Keyword should have 3 occurences — Fail
- Exact keyword was neither bolded, italicized, or underlined — Fail
- Exact keyword was not found within first 100 words — Fail
- Exact keyword found in anchor text — Pass

Social Buttons

- Add Tweet button — Fail
- Add Facebook share/like button — Fail
- Did not find a blog link — Fail

Code Analysis

- Could not check validation status. — N/A
- No flash elements found. — Pass
- Remove inline css. — Fail
- Text to html ratio is less than 2:1 — Fail
- Schema.org markup found. — Pass
- Link to sitemap.xml was not found — Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link