



Instadp.tech/
Keyword: seo

SEO Score

86%



URL Analysis

4/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

Home - Help Karo

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

0/3

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

3/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - No underscores found in image file names
- Pass

Fail

Pass

Pass

Headings (H1-H6)

3/4

H1

H2

- Trending Videos
- Smartphone PSA
- Secret Surf Shack (iPhone)
- iphone6
- iphone6
- Secret Surf Shack (iPhone)
- Secret Surf Shack (iPhone)
- Secret Surf Shack (iPhone)
- Secret Surf Shack (iPhone)
- Secret Surf Shack (iPhone)
- Secret Surf Shack (iPhone)
- Secret Surf Shack (iPhone)
- Secret Surf Shack (iPhone)
- Adblock Detected

H3

- Must Read
- Most Viewed
- Apps
- Headphones
- Reviews
- Science
- Latest news
- Subscribe to our mailing list to get the new updates!
- Is Blog Blasting Software Effective as an SEO Tool?
- How are Honda City and Hyundai I20 2020
- How to get a High salary in IT jobs in India
- How to Rank New Websites on Google Search Engine in 2021
- How to Use Compound Interest Calculator
- How To Make WordPress Website On Hostinger

- Found heading tags H1, H2 and H3
 - Exact keyword found heading tags H1, H2 or H3
 - Remove any duplicate heading tags
- Pass

Pass

Fail

Top Words

5/5

- April 30
 - Menu 24
 - How 23
 - Sub 20
 - SEO 19

Mobile Analysis

2/3

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

3/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

1/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link