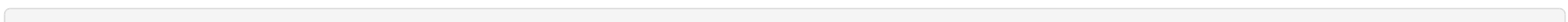


Internshala.com/
Keyword: test

SEO Score

20%



URL Analysis	4/6
--------------	-----

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed	1/1
------------	-----

- Load speed is under 2 seconds
- Pass

Title Analysis	2/3
----------------	-----

- Title is too short. Consider adding more characters.
 - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis	1/2
----------------------	-----

- Internshala is India's no.1 internship and training platform with 40000+ paid internships in Engineering, MBA, media, law, arts, and other streams.
- Description has 160 characters or less.
 - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis	2/4
----------------	-----

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

Headings (H1-H6)	3/3
------------------	-----

H1

H2

1. Internships

2.

Internshala Trainings

3. Specializations with guaranteed internships

4. Fresher Jobs New

- H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words	5/5
-----------	-----

- Internship 46
 - Data 23
 - Science 22
 - Programming 19
 - with 18

Mobile Analysis	1/2
-----------------	-----

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis	3/5
---------------	-----

- You have 500+ words on this page
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons	0/3
----------------	-----

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis	4/6
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- Code is not W3C valid.
 - No flash elements found.
 - No inline CSS found
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Pass

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon