



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Kings.net/
Keyword: kings

SEO Score

82%



URL Analysis 4/6

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 3/3

Kings® Official Website - Fine Jeweler Since 1907

- Title has 60 characters or less. Pass
- Title tag begins with exact keyword Pass

Description Analysis 2/3

Discover Kings fine designer jewelry, high jewelry, iconic collections and geometric innovative designs. Crafting Since 1907.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 2/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- No underscores found in image file names Pass

Headings (H1-H6) 3/3

H1

H2

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- cookies 16
- website 9
- you 5
- are 5
- use 4

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 3/5

- You should have 500+ words on this page. Your word count: 267 Fail
- Exact keyword used 3 times Pass
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 4/5

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 3/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Add favicon.ico
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.