

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



SEO Score

82%

URL Analysis

URL is SEO friendly	Pass
Keyword present in URL	Pass
 URL does not contain underscores robots.txt file found 	Pass Pass
 robots.txt file found Favicon file not found 	Fail
Preferred domain set	Pass
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	

Kings® Official Website - Fine Jeweler Since 1907

- Title has 60 characters or less. ٠
- Title tag begins with exact keyword •

Description Analysis

Discover Kings fine designer jewelry, high jewelry, iconic collections and geometric innovative designs. Crafting Since 1907.

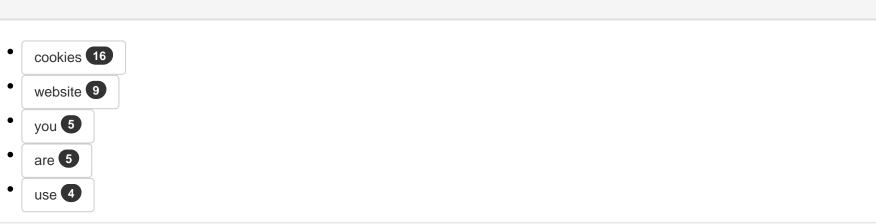
 Description has 160 characters or less. Description tag contains exact keyword 	Pass Pass
Image Analysis	2/4
 Not all images have alt tags Exact keyword should be used in an alt tag Exact keyword found in image name No underscores found in image file names 	Fail Fail Pass Pass
Headings (H1-H6)	2/3

H1

H2

- Found heading tags H1, H2 and H3 ٠
- Exact keyword NOT found heading tags H1, H2 or H3 •
- No duplicate heading tags found ٠

Top Words



Mobile Analysis

- We found viewport metatag ٠
- We found Apple icon •

Text Analysis

- You should have 500+ words on this page. Your word count: 267 ٠
- Exact keyword used 3 times •
- Exact keyword was neither bolded, italicized, or underlined •
- Exact keyword was not found within first 100 words ٠
- Exact keyword found in anchor text •

Social Buttons

- Add Tweet button •
- Add Facebook share/like button •
- Did not find a blog link •

Code Analysis

• Code is not W3C valid.

- No flash elements found. •
- Remove inline css. •
- Text to html ratio is less than 2:1 ٠
- Schema.org markup found.
- Link to sitemap.xml found

Suggestions for a better SEO Score

- Add favicon.ico
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
 Add more words (500+ is optimal)
 Use bold, italic or underline for keyword

- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.



Pass

Pass



Pass

Pass

Fail

Pass

Fail

Fail

Pass

Fail

Fail

Fail

