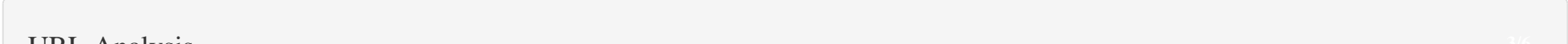


SEO Score

52%



URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain not set

Pass  
Fail  
Pass  
Pass  
Fail  
Fail

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Email Marketing Services in India | Bulk Mailing Price & Features

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail  
Fail

Description Analysis1/3

KVN Mail - Leading Email Marketing Service provider in India at the best price & features to do bulk emailing. Automated emails to run mass email campaigns.

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass  
Fail

Image Analysis1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass  
Fail  
Fail  
Pass

Headings (H1-H6)1/3

H1

H2

1. Bulk Email Marketing Services
2. Easy to Get Started **Email Marketing**
3. Email Marketing Price & Features
4. **Email Marketing** Commonly used by
5. Email Marketing Benifits?

H3

1. All our Customers Happy & Satisfied on our email marketing service.
2. Monthly Plans
3. Quarterly Plans
4. Yearly Plans
5. Treat your **email campaigns** like the movies. Give a **preview, so they know** what to expect.
6. Affordable
7. Reliable
8. Measurable

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass  
Fail  
Pass

Top Words5/5

- email 28
- Email 18
- marketing 17
- with 17
- you 12

Mobile Analysis1/3

- We found viewport metatag
- We found Apple icon

Pass  
Pass

Text Analysis1/5

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Pass  
Fail  
Fail  
Fail  
Fail

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail  
Fail  
Fail

Code Analysis1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail  
Pass  
Fail  
Fail  
Pass  
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.