

## PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Momsplaceglutenfree.com/ Keyword: gluten-free

**SEO Score** 

**Pass** Fail

Fail

Fail

Pass

Pass

5/5

Fail

Fail

Fail Fail

Fail

Fail

Fail

Fail

Fail

Fail

Fail

Fail Fail

Fail

23%

**URL** Analysis

URL is SEO friendly Keyword not found in URL

URL does not contain underscores robots.txt file not found Favicon file not found

Preferred domain not set Page Speed

• Load speed is under 2 seconds

Title Analysis

Access denied

Title has 60 characters or less. Title tag should begin with exact keyword

**Description Analysis** 

Description is too short. Consider adding more characters. Description tag should contain the exact keyword Image Analysis

• Sorry, no data in this report type

Headings (H1-H6)

**H1** 

**H2 H3** 

Found heading tags H1, H2 and H3

No duplicate heading tags found

Exact keyword NOT found heading tags H1, H2 or H3

Top Words You 1

have 1 permission 1 access 1

not 1

Mobile Analysis Add a viewport metatag Add an Apple icon

Text Analysis

Social Buttons

You should have 500+ words on this page. Your word count: 7 Keyword should have 3 occurences Exact keyword was neither bolded, italicized, or underlined Exact keyword was not found within first 100 words

Exact keyword not found in anchor text

Add Facebook share/like button Did not find a blog link Code Analysis

Add Tweet button

• Add schema.org markup • Link to sitemap.xml was not found Suggestions for a better SEO Score

 Add keyword to url • Add robots.txt file • Add favicon.ico

 Start title with keyword • Fix description lenght

• Add keyword in description

Remove inline css.

Code is not W3C valid. No flash elements found.

Text to html ratio is less than 2:1

• You must set your preferred domain (www/non www)

• You need to add exact keyword in H1, H2 or H3 tags

• Add more text to achieve a text to html ratio of at least 2:1

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

• Add more words (500+ is optimal) • Use keyword exactly 3 times • Use bold, italic or underline for keyword • Add exact keyword in the first 100 words • Add keyword in anchor text • Fix w3c validation errors

• Remove inline CSS

Add Tweet button

Add blog link

• Add schema.org markup Add link to sitemap.xml

• Add Facebook share/like button

 Add a viewport metatag • Add an Apple icon