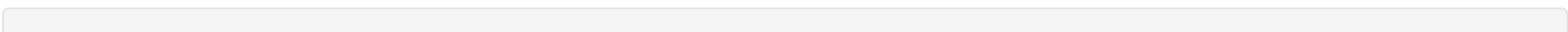


Mykacellars.com/
Keyword: wine

SEO Score

23%



URL Analysis

2/6

• URL is SEO friendly

• Keyword not found in URL

• URL does not contain underscores

• robots.txt file not found

• Favicon file not found

• Preferred domain not set

Pass

Fail

Pass

Fail

Fail

Fail

Page Speed

1/1

• Load speed is under 2 seconds

Pass

Title Analysis

1/3

Access denied

• Title has 60 characters or less.

• Title tag should begin with exact keyword

Pass

Fail

Description Analysis

2/3

• Description is too short. Consider adding more characters.

• Description tag should contain the exact keyword

Fail

Fail

Image Analysis

5/5

• Sorry, no data in this report type

Headings (H1-H6)

2/4

H1

H2

H3

• Found heading tags H1, H2 and H3

• Exact keyword NOT found heading tags H1, H2 or H3

• No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

• You 1

• not 1

• have 1

• permission 1

• access 1

Mobile Analysis

2/3

• Add a viewport metatag

• Add an Apple icon

Fail

Fail

Text Analysis

3/5

• You should have 500+ words on this page. Your word count: 7

• Keyword should have 3 occurrences

• Exact keyword was neither bolded, italicized, or underlined

• Exact keyword was not found within first 100 words

• Exact keyword not found in anchor text

Fail

Fail

Fail

Fail

Fail

Social Buttons

0/3

• Add Tweet button

• Add Facebook share/like button

• Did not find a blog link

Fail

Fail

Fail

Code Analysis

1/6

• Code is not W3C valid.

• No flash elements found.

• Remove inline css.

• Text to html ratio is less than 2:1

• Add schema.org markup

• Link to sitemap.xml was not found

Fail

Pass

Fail

Fail

Fail

Fail

Suggestions for a better SEO Score

• Add keyword to url

• Add robots.txt file

• Add favicon.ico

• You must set your preferred domain (www/non www)

• Start title with keyword

• Fix description lenght

• Add keyword in description

• You need to add exact keyword in H1, H2 or H3 tags

• Add more words (500+ is optimal)

• Use keyword exactly 3 times

• Use bold, italic or underline for keyword

• Add exact keyword in the first 100 words

• Add keyword in anchor text

• Fix w3c validation errors

• Remove inline CSS

• Add more text to achieve a text to html ratio of at least 2:1

• Add schema.org markup

• Add link to sitemap.xml

• Add Tweet button

• Add Facebook share/like button

• Add blog link

• Add a viewport metatag

• Add an Apple icon