

Neukundenheld.de/
Keyword: neukunden

SEO Score

83%

URL Analysis

4/5

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Pass
Pass
Pass
Pass
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Alles über Onlinemarketing und Neukundengewinnung

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis

2/3

1001 Tipps & Tricks zu Onlinemarketing und Neukundengewinnung. Automatisiere deine Neukundengewinnung!

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass
Pass

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass
Fail
Pass
Fail

Headings (H1-H6)

2/3

H1

H2

- 1.
2. **Generelle Tipps zu Facebook:**
3. **Gruppen und weitere Tipps:**
3. Facebook Anzeigenbeispiele:
4. Facebook Anzeigenschaltung Video 2 Zielgruppe erstellen
5. **Wenn Sie noch keine Webseite haben**
6. Meine kleinen 8 Regeln des Personal Brandings:
7. Ideen zur Neueröffnung
8. **Warum Ihr Unternehmen wachsen MUSS!**
9. Mein besten Ratschläge:

H3

1. **Weitere Tipps und Tricks**
2. **WER Sie sind- ist wichtiger als das was Sie wissen!**
3. **Menschen folgen anderen Menschen, welche klar sagen, was Sie denken!**

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words

5/5

- Sie 3675
- und 2006
- oder 1047
- die 966
- ist 864

Mobile Analysis

1/3

- We found viewport metatag
- Add an Apple icon

Pass
Fail

Text Analysis

3/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass
Fail
Fail
Fail
Pass

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

4/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is good
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Pass
Pass
Pass

Suggestions for a better SEO Score

- Start title with keyword
- Add keyword to image alt tag
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon