

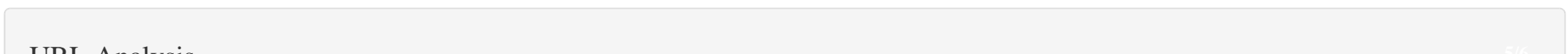


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Nidmindia.com/
Keyword: digital marketing

SEO Score

62%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- This page should load quicker.

Fail

Title Analysis

3/3

Dynamic Digital Marketing Program in Bangalore BTM Jayanagar online-NIDM Bangalore |Best Digital Marketing institute in Bangalore -NIDM Bangalore

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

1/2

Learn Most Advanced Digital Marketing course at NIDM Bangalore India's Leading Digital Marketing Institute in Bangalore, We have trained more than 20,000+ Students, NIDM INDIA Bangalore-Learn from the Best. READ MOREDefault valueDefault value Select Classroom/Online Training *Classroom TrainingOnline Training Select Course *Hybrid Digital MarketingAdv Digital MarketingWeb DesigningSEOPhotoshopDynamic Digital Marketing Select City *BangaloreGoaOnline Select a Center ...

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail

Pass

Image Analysis

4/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail

Fail

Fail

Fail

Headings (H1-H6)

3/3

H1

H2

H3

2.

50+ Modules for Professionals, Entrepreneurs & Students (Classroom Training and Online Digital Marketing Courses) Become a Google Certified Professional (1 Training Program - 10+ Certifications) Learn from Experts. Work on Live Projects. Get Placed in MNC

3.

M.S KUMAR-DIGITAL MARKETING TRAINER & FOUNDER OF NATIONAL INSTITUTE OF DIGITAL MARKETING-NIDM BANGALORE

4.

INDUSTRY ORIENTED

5.

6.

7.

8.

9.

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words

5/5

Digital

46

Marketing

44

Bangalore

28

NIDM

22

with

19

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

3/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Pass

Pass

Social Buttons

1/1

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.