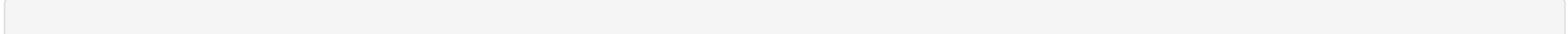




SEO Score

91%



URL Analysis1/5

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain not set

Pass

Pass

Pass

Pass

Pass

Fail

Page Speed0/1

- This page should load quicker.

Fail

Title Analysis1/3

Inicio - N3mada - Noticias

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis2/3

Portal de noticias turísticas

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Fail

Fail

Pass

Fail

Headings (H1-H6)2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words5/5

- mada149
- Noticias129
- para32
- del24
- xico18

Mobile Analysis1/2

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis3/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons0/1

- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Did not find a blog link

Fail

Fail

Fail

Fail

Code Analysis1/5

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 0 seconds
- You must set your preferred domain (www/non www)
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add an Apple icon