Publicidadecampinas.com.br/
Keyword: site

SEO Score

62%

URL Analysis

- URL is SEO friendly — Pass
- Keyword not found in URL — Fail
- URL does not contain underscores — Pass
- robots.txt file found — Pass
- Favicon file not found — Fail
- Preferred domain set — Pass

Page Speed

- Load speed is under 2 seconds — Pass

Title Analysis

Criação de Sites, Divulgação Online e Arte Gráfica em Campinas

- Title is too long. Consider making it max. 60 characters long. — Fail
- Title tag should begin with exact keyword — Fail

Description Analysis

- Description is too short. Consider adding more characters. — Fail
- Description tag should contain the exact keyword — Fail

Image Analysis

- Not all images have alt tags — Fail
- Exact keyword should be used in an alt tag — Fail
- Exact keyword found in image name — Pass
- Do not use underscore in image file names. — Fail

Headings (H1-H6)

H1

1. ~~Criação de Sites Criação de Sites Criação de Sites Criação de Sites~~

H2

1. Alguns trabalhos realizados

H3

1. Gostou? Faça um Orçamento GRÁTIS!

- Found heading tags H1, H2 and H3 — Pass
- Exact keyword found heading tags H1, H2 or H3 — Pass
- No duplicate heading tags found — Pass

Top Words

5/5

- para 58
- que 47
- cookies 27
- site 29
- com 47

Mobile Analysis

- Add a viewport metatag — Fail
- We found Apple icon — Pass

Text Analysis

- You have 500+ words on this page — Pass
- Keyword usage exceeds 3 occurences — Fail
- Exact keyword was neither bolded, italicized, or underlined — Fail
- Exact keyword found in the first 100 words — Pass
- Exact keyword found in anchor text — Pass

Social Buttons

- Add Tweet button — Fail
- Add Facebook share/like button — Fail
- Blog link found — Pass

Code Analysis

- Code is not W3C valid. — Fail
- No flash elements found. — Pass
- Remove inline css. — Fail
- Text to html ratio is less than 2:1 — Fail
- Schema.org markup found. — Pass
- Link to sitemap.xml found — Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add a viewport metatag