

Sadarexpress.com/
Keyword: gsm landline

SEO Score

58%

URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

- This page should load quicker.

Fail

Title Analysis

Sadarexpress - Pakistan's Leading Shopping Store - Sadarexpress

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

Sadarexpress Pakistan's leading shopping for women and men clothing and accessories, landline phones mobile accessories, kitchenwear and more

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Pass

Fail

Fail

Fail

Headings (H1-H6)

H1

H2

1. Pink dots Kids Nightwear Sleepwear Soft Cotton Night Suits For Mother & Daughter
2. Toshiba M203 16GB microsd cards with 5 Years warranty 100% original
3. Blue ANd Dark Blue Kids nightwear sleepwear soft cotton night suits for boys & girl
4. SUNCOMM G700 Dual Sim Model GSM Desktop jazz warid telenor zong
5. Pink And Elephant Kids nightwear sleepwear soft cotton night suits for boys & girl
6. Full Navy Blue Kids nightwear sleepwear soft cotton night suits for boys & girl
7. Memphis Retro Phone Landline Corded Phone Chromed
8. Men's Grooming Kit with Facial Cleanser
9. Blue Bunny Kids Nightwear Sleepwear Soft Cotton Night Suits For Boys & Girls
10. Computerized Embroidery Shirt Free size by Libas
11. Grey And Red Kids nightwear sleepwear soft cotton night suits for boys & girl
12. Navy Blue Smile Kids nightwear sleepwear soft cotton night suits for boys & girl
13. Flex Tape Rubberized Waterproof Tape, 4? x 5?
14. Panasonic Wireless Telephone KX-TG3711(Black)
15. Moel CRICRI 309 UV Insect Catcher Silver 35 x 16 x 16 cm
16. Pink Cat Kids nightwear sleepwear soft cotton night suits for boys & girl
17. Superstar GSM Fixed Wireless Phone 2020 Single sim all networks operated
18. Grey Zebra Kids Nightwear Sleepwear Soft Cotton Night Suits For Boys & Girls
19. Professional Hair Straightener KM128
20. Professional Hair Straightener Advance silk Ceramic Coating
21. Full Light Grey Kids nightwear sleepwear soft cotton night suits for boys & girl
22. Maroon Fish Kids Nightwear Sleepwear Soft Cotton Night Suits For Boys & Girls
23. GSM Super deal – FWT + Landline (single sim)
24. GSM Desktop Phone Q-GSM Dual Sim Model AN-99 jazz warid telenor zong
25. Pemium wrist watch for man date monograph master lock
26. SUNCOMM G700 Dual Sim Model GSM Desktop jazz warid telenor zong
27. SUNCOMM G700 Dual Sim Model GSM Desktop jazz warid telenor zong
28. Panasonic KX-TGC212EB Dect Twin Cordless Phones with Call Blocking Extendable
29. Panasonic KX-TGC212EB Dect Twin Cordless Phones with Call Blocking Extendable
30. GSM Desktop Phone Q-GSM Dual Sim Model AN-99 jazz warid telenor zong
31. GSM Desktop Phone Q-GSM Dual Sim Model AN-99 jazz warid telenor zong
32. Alcatel Dect E155 Cordless Landline Phone
33. Alcatel Dect E155 Cordless Landline Phone
34. Panasonic KX-TGD310 Cordless Phone DECT 2.4gz Technology
35. Panasonic KX-TGD310 Cordless Phone DECT 2.4gz Technology
36. Main Menu

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass

Fail

Fail

Top Words

5/5

- Add 43
- Rs 38
- SadarExpress 36
- wishlist 30
- cart 17

Mobile Analysis

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Pass

Fail

Fail

Fail

Fail

Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button