



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Students.regenesys.in/cadm-2020/
Keyword: Digital Marketing course

SEO Score

42%

URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain not set

Pass
Fail
Pass
Pass
Fail
Fail

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Certificate in Advanced Digital Marketing Online Course

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis1/3

Certification in advanced digital marketing is instructor led online course with live projects. Click here to know more.

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass
Fail

Image Analysis1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Fail
Fail
Fail
Pass

Headings (H1-H6)2/6

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words5/5

- MARKETING 5
- Digital 4
- Marketing 4
- ONLINE 3
- live 3

Mobile Analysis1/3

- We found viewport metatag
- Add an Apple icon

Pass
Fail

Text Analysis4/5

- You should have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail
Fail
Fail
Fail
Fail

Social Buttons4/4

- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Did not find a blog link

Fail
Fail
Fail
Fail

Code Analysis1/5

- Code is W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

Pass
Pass
Fail
Fail
Fail
Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.