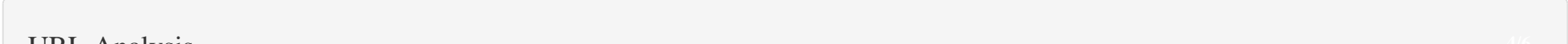


Tophomemattress.com/best-mattress-protector-for-hot-sleepers-with-super-comfort/
Keyword: best mattress protector for hot sleepers

SEO Score

60%



URL Analysis	4/6
--------------	-----

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon file not found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Fail

Pass

Page Speed	1/1
------------	-----

- Load speed is under 2 seconds
- Pass

Title Analysis	2/3
----------------	-----

7 Best mattress protector for hot sleepers with super comfort

- Title is too long. Consider making it max. 60 characters long.
 - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis	2/3
----------------------	-----

Here we are going to give you information about the best mattress protector for hot sleepers, which will help you to make a proper decision

- Description has 160 characters or less.
 - Description tag contains exact keyword
- Pass

Pass

Image Analysis	3/4
----------------	-----

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - Do not use underscore in image file names.
- Pass

Fail

Pass

Fail

Headings (H1-H6)	3/3
------------------	-----

H1
H2
H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words	5/5
-----------	-----

- mattress 113
 - protector 54
 - you 49
 - can 35
 - bed 28

Mobile Analysis	1/2
-----------------	-----

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis	3/5
---------------	-----

- You have 500+ words on this page
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons	0/3
----------------	-----

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis	4/6
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- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is good
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Pass

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
 - Add favicon.ico
 - Fix title lenght
 - Start title with keyword
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - Remove underscores from image file names
 - You need to add exact keyword in H1, H2 or H3 tags
 - Use keyword exactly 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Fix w3c validation errors
 - Remove inline CSS
 - Add Tweet button
 - Add Facebook share/like button
 - Add blog link
 - Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.
