

SEO Score

61%



URL Analysis

0/0

- URL is SEO friendly

Pass
- Keyword present in URL

Pass
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon found

Pass
- Preferred domain set

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

0/1

Trending Factor - New Latest News

0/2

- Title has 60 characters or less.

Pass
- Title tag begins with exact keyword

Pass

Description Analysis

0/3

- Description is too short. Consider adding more characters.

Fail
- Description tag should contain the exact keyword

Fail

Image Analysis

0/4

- All images have alt tags

Pass
- Exact keyword should be used in an alt tag

Fail
- Add exact keyword to an image file name

Fail
- No underscores found in image file names

Pass

Headings (H1-H6)

0/1

H1

H2

1. [?? ?? ?????? ?? ??? ???? ???? ???? ???? ???? ???? ???? ???? ???? ???? ??](#)
2. ?????? ?? ?????? ??? ??
3. ?????? ??? ??? ??? ???? ???? ???? ???? ???? ???? ????
4. ?????????? ??? ??? ??
5. ?????? ?? ???? ???? ???? ???? ??
6. [What Is Facebook Doing](#)
8. In which countries Facebook started with mobile service

H3

1. How does facebook work

- Found heading tags H1, H2 and H3

Pass
- Exact keyword NOT found heading tags H1, H2 or H3

Fail
- No duplicate heading tags found

Pass

Top Words

5/5

- Post

20
- Facebook

15
- How

10
- make

8
- WordPress

8

Mobile Analysis

0/1

- We found viewport metatag

Pass
- We found Apple icon

Pass

Text Analysis

0/7

- You should have 500+ words on this page. Your word count: 378

Fail
- Keyword usage exceeds 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword found in the first 100 words

Pass
- Exact keyword found in anchor text

Pass

Social Buttons

0/4

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis

0/6

- Code is not W3C valid.

Fail
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link