



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Vocenogoogle.com/google-ads/  
Keyword: Google Ads

## SEO Score

# 50%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 2/2

#### Google Ads - Apareça na Primeira página do Google

- Title has 60 characters or less. Pass
- Title tag begins with exact keyword Pass

### Description Analysis 2/2

#### Faça sua empresa crescer com Google Ads. Aumente o número de visitas de seu website, receba mais chamadas telefônicas anuncie no Google Shopping.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

### Image Analysis 3/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

### Headings (H1-H6) 1/4

**H1**

**H2**

**H3**

1. Plano Pesquisa
2. Plano Pesquisa
3. Plano Pesquisa & Display
4. Plano Pesquisa & Display
5. Plano Shopping
6. Plano Shopping

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- Remove any duplicate heading tags Fail

### Top Words 5/5

- Google **39**
- para **28**
- que **26**
- com **22**
- sua **15**

### Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

### Text Analysis 1/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword found in the first 100 words Pass
- Exact keyword found in anchor text Pass

### Social Buttons 1/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

### Code Analysis 1/5

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found. Pass

### Suggestions for a better SEO Score

- Add keyword to url
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.