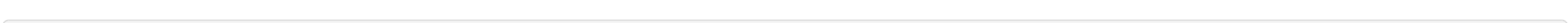


Web.whatsapp.com/
Keyword: whatsapp

SEO Score

33%



URL Analysis

0/0

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain not set

Pass

Pass

Pass

Pass

Pass

Fail

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

0/3

- Title is too short. Consider adding more characters.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

0/2

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis

N/A

- Sorry, no data in this report type

Headings (H1-H6)

0/1

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- browser 2
- van 2
- naar 2
- een 2
- websites 1

Mobile Analysis

0/2

- Add a viewport metatag
- Add an Apple icon

Fail

Fail

Text Analysis

0/5

- You should have 500+ words on this page. Your word count: 33
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail

Fail

Fail

Fail

Fail

Social Buttons

0/1

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

0/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

- You must set your preferred domain (www/non www)
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag
- Add an Apple icon