

SEO Score

72%



URL Analysis1/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain not set

Pass
Pass
Pass
Pass
Pass
Fail

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

WP SEO Propeller – SEO Analysis Plugin

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis1/3

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail
Fail

Image Analysis1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass
Fail
Pass
Fail

Headings (H1-H6)1/1

H1

H2

1. Uploading
2. Attachment Details Saved.
3. Attachment Display Settings
4. Gallery Settings
5. Playlist Settings
6. Display Settings
- 7.



8. Preview

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words5/5

- Score 14
- Keyword 12
- com 8
- SEO 7
- www 3

Mobile Analysis1/3

- We found viewport metatag
- Add an Apple icon

Pass
Fail

Text Analysis1/5

- You should have 500+ words on this page. Your word count: 118
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Fail
Fail
Fail
Pass
Pass

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis1/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

N/A
Pass
Fail
Fail
Fail
Pass

Suggestions for a better SEO Score

- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon