

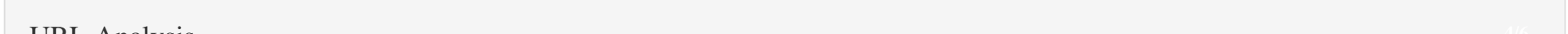


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.amazio.com/  
Keyword: amazio

SEO Score

67%



URL Analysis

1/4

- URL is SEO friendly
  - Keyword present in URL
  - URL does not contain underscores
  - robots.txt file not found
  - Favicon found
  - Preferred domain not set
- Pass

Pass

Pass

Fail

Pass

Fail

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

Amazio

- Title is too short. Consider adding more characters.
- Title tag begins with exact keyword

Fail

Pass

Description Analysis

2/3

- Description is too short. Consider adding more characters.
  - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

3/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Exact keyword found in image name
  - No underscores found in image file names
- Fail

Fail

Pass

Pass

Headings (H1-H6)

3/3

H1

H2

1. Digital Business Listings
2. Social Media Engagement
3. Reputation Management
4. Competitive Intelligence

H3

1. [Comfort Inn Suites](#)
2. [Curve Hospitality](#)
3. [Digital Tandem](#)
4. Digital Tandem
5. i3 Mega Marketing Group
6. Cara Leising
7. Nicole Arend
8. Bhupen Amin
9. Perfect Promo
10. Scan Listing

- Found heading tags H1, H2 and H3
  - Exact keyword found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Pass

Pass

Top Words

5/5

- Amazio 17
  - has 13
  - Digital 11
  - with 11
  - business 10

Mobile Analysis

1/3

- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

Text Analysis

3/5

- You have 500+ words on this page
  - Keyword usage exceeds 3 occurrences
  - Exact keyword is bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Pass

Fail

Pass

Social Buttons

0/4

- Add Tweet button
  - Add Facebook share/like button
  - Add Google +1 button
  - Did not find a blog link
- Fail

Fail

Fail

Fail

Code Analysis

1/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Add schema.org markup
  - Link to sitemap.xml was not found
- Fail

Pass

Fail

Fail

Fail

Fail

Suggestions for a better SEO Score

- Add robots.txt file
- You must set your preferred domain (www/non www)
- Fix title lenght
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Use keyword max. 3 times
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.