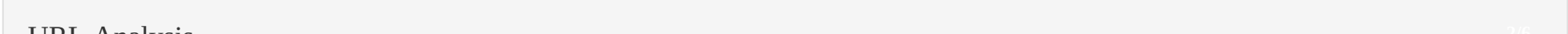




Www.autohaus-meier.de/  
Keyword: Audi

# SEO Score

38%



## URL Analysis 2/5

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file not found Fail
- Favicon file not found Fail
- Preferred domain not set Fail

## Page Speed 1/1

- Load speed is under 2 seconds Pass

## Title Analysis 1/3

### Autohaus Meier

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

## Description Analysis 0/3

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

## Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

## Headings (H1-H6) 0/1

### H1

1. Herzlich willkommen.
2. Herzlich willkommen

### H2

### H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

## Top Words 5/5

- Uhr 12
- Unsere 3
- Autohaus 2
- Telefon 2
- Teilledienst 2

## Mobile Analysis 0/3

- Add a viewport metatag Fail
- Add an Apple icon Fail

## Text Analysis 0/5

- You should have 500+ words on this page. Your word count: 73 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

## Social Buttons 1/3

- Add Tweet button Fail
- Facebook share/like button found Pass
- Did not find a blog link Fail

## Code Analysis 1/6

- Code is W3C valid. Pass
- No flash elements found. Pass
- No inline CSS found Pass
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml was not found Fail

### Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add blog link
- Add a viewport metatag
- Add an Apple icon