



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.baidu.com/
Keyword: baidu

SEO Score

42%



URL Analysis1/4

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain not set

Pass

Pass

Pass

Pass

Pass

Fail

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

?????????

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis1/3

??

- Description tag should be 160 characters or less.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- No underscores found in image file names

Fail

Fail

Pass

Pass

Headings (H1-H6)2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words4/4

- hao1
- About1
- Baidu1
- ICP1

Mobile Analysis1/3

- Add a viewport metatag
- Add an Apple icon

Fail

Fail

Text Analysis1/5

- You should have 500+ words on this page. Your word count: 4
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Text to html ratio is less than 2:1
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Pass

Pass

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis1/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

N/A

Pass

Fail

Fail

Fail

Fail

Suggestions for a better SEO Score

- You must set your preferred domain (www/non www)
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.