

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.bkash.com/

Keyword: send money, cashout, top up,
SEO Score

28%

Fail

Pass

Pass

Pass

Pass

Pass

Fail

Fail

Fail

Fail

Pass

3/3

Fail

Fail

Fail

Fail

Fail

Fail

Fail

Pass

Pass

Fail

Fail

Pass

**URL** Analysis

URL is SEO friendly Keyword not found in URL

URL does not contain underscores robots.txt file found

Preferred domain set Page Speed

• Load speed is under 2 seconds

Favicon found

Title Analysis

bKash | It's that simple

Title has 60 characters or less. Title tag should begin with exact keyword

Description is too short. Consider adding more characters. Description tag should contain the exact keyword

**Description Analysis** 

Image Analysis Not all images have alt tags

Headings (H1-H6)

Exact keyword should be used in an alt tag

Do not use underscore in image file names.

Add exact keyword to an image file name

**H2** 1. Send money to your 5 priyo numbers for free 2. Open account from bKash App and get up to 100 Taka Bonus! 3. Do transactions with bKash app, stay safe and stay home

6. Cut the call if anyone asks for your bKash Account PIN or 6 digit Verification Number

**H3** Found heading tags H1, H2 and H3

No duplicate heading tags found

We found viewport metatag

Keyword should have 3 occurences

Exact keyword NOT found heading tags H1, H2 or H3

You should have 500+ words on this page. Your word count: 3

4. Refer bKash App to new users 5. Share the Stories of Possibilities

Skip 1 main 1 content 1

Top Words

H1

Mobile Analysis

Add an Apple icon Text Analysis

Exact keyword was neither bolded, italicized, or underlined Exact keyword was not found within first 100 words Exact keyword not found in anchor text Social Buttons

Add Tweet button Add Facebook share/like button Did not find a blog link

Code Analysis Code is not W3C valid. No flash elements found.

• Add schema.org markup • Link to sitemap.xml found Suggestions for a better SEO Score • Add keyword to url

No inline CSS found

Text to html ratio is less than 2:1

 Add exact keyword to an image file name • Remove underscores from image file names • You need to add exact keyword in H1, H2 or H3 tags • Add more words (500+ is optimal) • Use keyword exactly 3 times • Use bold, italic or underline for keyword • Add exact keyword in the first 100 words • Add keyword in anchor text

• Fix w3c validation errors

• Add schema.org markup

• Add Facebook share/like button

Add Tweet button

• Add blog link • Add an Apple icon

• Add more text to achieve a text to html ratio of at least 2:1

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

• Start title with keyword • Fix description lenght

• Add keyword in description Add alt tags to images

Add keyword to image alt tag