



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.calvyn.com/
Keyword: digital marketing trainer

SEO Score

67%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Calvyn Lee | Digital Marketing Trainer

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

2/3

A certified Digital Marketing Trainer for eUsahawan program by MDEC. Calvyn Lee also a PSMB/HRDF certified corporate trainer for Digital Marketing course.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis

3/4

- All images have alt tags
- Exact keyword found in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass

Pass

Fail

Pass

Headings (H1-H6)

3/3

H1

1. A DIGITAL MARKETING TRAINER

H2

1. HELLO, I'M CALVYN
2. My latest stories
3.

H3

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words

5/5

- Marketing 12
- LinkedIn 10
- Digital 9
- Calvyn 8
- you 8

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

2/5

- You should have 500+ words on this page. Your word count: 371
- Exact keyword used 3 times
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail

Pass

Fail

Fail

Pass

Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis

3/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add exact keyword to an image file name
- Add more words (500+ is optimal)
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.