

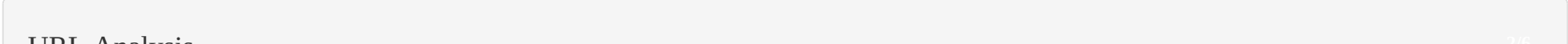


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.dpj.se/  
Keyword: test

## SEO Score

40%



URL Analysis

1/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file not found
- Favicon file not found
- Preferred domain not set

Pass  
Fail  
Pass  
Fail  
Fail  
Fail

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Kontorsmöbler för inredning av det moderna kontoret - DPJ Workspace

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail  
Fail

Description Analysis

1/3

Butiken för kontorsmöbler och kontorsinredning. Med brett sortiment av kontorsinredning och kontorsmöbler har ni möjligheten att skapa en perfekt kontorsmiljö.

- Description tag should be 160 characters or less.
- Description tag should contain the exact keyword

Fail  
Fail

Image Analysis

1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Fail  
Fail  
Fail  
Pass

Headings (H1-H6)

1/3

- H1**
- Höj och sänkbara skrivbord
  - Belysning
  - HÅG Capisco
  - Välkommen in till vår butik

**H2**

- H3**
- Hjälp
  - Hos DPJ hittar du kontorsmöbler för den moderna arbetsplatsen.
  - Ett axplock av våra kunder
  - Kontakta oss
  - DPJ Workspace
  - Våra tjänster
  - Information
  - Blogg

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass  
Fail  
Pass

Top Words

5/5

- och 7
- Minst 3
- med 3
- garanti 3
- Prisgaranti 2

Mobile Analysis

1/2

- We found viewport metatag
- Add an Apple icon

Pass  
Fail

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 165
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail  
Fail  
Fail  
Fail  
Fail

Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail  
Fail  
Fail

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

Fail  
Pass  
Pass  
Fail  
Pass  
Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.