



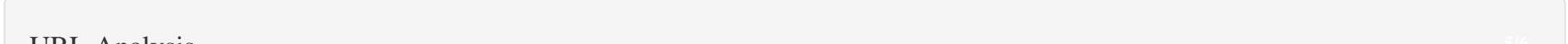
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

[Www.evenesis.com/virtual-event/](#)

Keyword: virtual event

# SEO Score

80%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass  
Fail  
Pass  
Pass  
Pass  
Pass

Page Speed

4/1

- This page should load quicker.

Fail

Title Analysis

4/3

Host Virtual Event, Conference using Virtual Event Planning Software | Evenesis

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail  
Fail

Description Analysis

2/3

With edgy virtual event solutions, Evenesis guarantees seamless virtual conferences. Host virtual events now on our Virtual Event Platform without any hiccups.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass  
Pass

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass  
Fail  
Pass  
Fail

Headings (H1-H6)

3/3

H1

H2

H3

1. [Event Registration & RSVP](#)

2. [Database Management](#)

3. [Integrated Email / SMS Blast](#)

4. [Integrated Online Payment](#)

5. [Event Analytics](#)

6. [Facial Recognition Check In](#)

7. [Virtual Check In](#)

8. [Event Mobile App](#)

9. [Event Website Design](#)

10. [Lead Retrieval App \(Evelet\)](#)

11. [Live Q&A & Polling](#)

12. [Business Matching](#)

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass  
Fail  
Pass

Top Words

5/5

- Event 6
- About 2
- Integrated 2
- Social 2
- Contact 2

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass  
Pass

Text Analysis

3/8

- You should have 500+ words on this page. Your word count: 106
- Keyword should have 3 occurrences
- Exact keyword is bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Fail  
Fail  
Pass  
Pass  
Pass

Social Buttons

1/1

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail  
Fail  
Pass

Code Analysis

4/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail  
Pass  
Fail  
Fail  
Pass  
Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.