



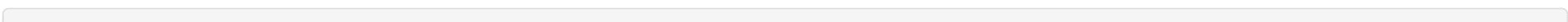
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.facebook.com

Keyword: friend

## SEO Score

33%



|              |     |
|--------------|-----|
| URL Analysis | 3/5 |
|--------------|-----|

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

|            |     |
|------------|-----|
| Page Speed | 1/1 |
|------------|-----|

- Load speed is under 2 seconds
- Pass

|                |     |
|----------------|-----|
| Title Analysis | 2/3 |
|----------------|-----|

- Title is too short. Consider adding more characters.
  - Title tag should begin with exact keyword
- Fail

Fail

|                      |     |
|----------------------|-----|
| Description Analysis | 2/2 |
|----------------------|-----|

- Description is too short. Consider adding more characters.
  - Description tag should contain the exact keyword
- Fail

Fail

|                |     |
|----------------|-----|
| Image Analysis | N/A |
|----------------|-----|

- Sorry, no data in this report type

|                  |     |
|------------------|-----|
| Headings (H1-H6) | 2/3 |
|------------------|-----|

|    |  |
|----|--|
| H1 |  |
| H2 |  |
| H3 |  |

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

|           |     |
|-----------|-----|
| Top Words | 5/5 |
|-----------|-----|

- browser 2
  - van 2
  - naar 2
  - een 2
  - websites 1

|                 |     |
|-----------------|-----|
| Mobile Analysis | 2/2 |
|-----------------|-----|

- Add a viewport metatag
  - Add an Apple icon
- Fail

Fail

|               |     |
|---------------|-----|
| Text Analysis | 2/5 |
|---------------|-----|

- You should have 500+ words on this page. Your word count: 33
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

|                |     |
|----------------|-----|
| Social Buttons | 0/3 |
|----------------|-----|

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

|               |     |
|---------------|-----|
| Code Analysis | 2/6 |
|---------------|-----|

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Add schema.org markup
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Fail

Pass

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Suggestions for a better SEO Score                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <ul style="list-style-type: none"><li>• Add keyword to url</li><li>• Fix title lenght</li><li>• Start title with keyword</li><li>• Fix description lenght</li><li>• Add keyword in description</li><li>• You need to add exact keyword in H1, H2 or H3 tags</li><li>• Add more words (500+ is optimal)</li><li>• Use keyword exactly 3 times</li><li>• Use bold, italic or underline for keyword</li><li>• Add exact keyword in the first 100 words</li><li>• Add keyword in anchor text</li><li>• Fix w3c validation errors</li><li>• Remove inline CSS</li><li>• Add more text to achieve a text to html ratio of at least 2:1</li><li>• Add schema.org markup</li><li>• Add Tweet button</li><li>• Add Facebook share/like button</li><li>• Add blog link</li><li>• Add a viewport metatag</li><li>• Add an Apple icon</li></ul> |

|                                                                                       |
|---------------------------------------------------------------------------------------|
| PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page. |
|---------------------------------------------------------------------------------------|