

Wwww.faces.ch/
Keyword: fashion

SEO Score

56%

URL Analysis1/5

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file not found
 - Favicon file not found
 - Preferred domain set
- Pass

Fail

Pass

Fail

Fail

Pass

Page Speed1/1

- This page should load quicker.
- Fail

Title Analysis2/5

Lifestyle-Magazin für Fashion, Beauty, Reisen und Popkultur - FACES

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis3/5

FACES, das sind Lifestyle, Fashion, People und Stories und alles aus der Welt der Mode und Beauty. Style-Magazin | Fashion-Magazin

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis1/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Fail

Fail

Fail

Pass

Headings (H1-H6)3/3

- H1

H2

H3
- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words5/5

- und27
 - die25
 - FACES25
 - mehr22
 - der19

Mobile Analysis1/2

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis1/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword found in the first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Pass

Pass

Social Buttons1/4

- Add Tweet button
 - Add Facebook share/like button
 - Add Google +1 button
 - Did not find a blog link
- Fail

Fail

Fail

Fail

Code Analysis1/5

- Code is not W3C valid.
 - No flash elements found.
 - No inline CSS found
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Pass

Fail

Pass

Pass

- Suggestions for a better SEO Score
- Optimise speed to load under 0 seconds
 - Add keyword to url
 - Add robots.txt file
 - Add favicon.ico
 - Fix title lenght
 - Start title with keyword
 - Add alt tags to images
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - You need to add exact keyword in H1, H2 or H3 tags
 - Use keyword max. 3 times
 - Use bold, italic or underline for keyword
 - Fix w3c validation errors
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add Tweet button
 - Add Facebook share/like button
 - Add Google +1 button
 - Add blog link