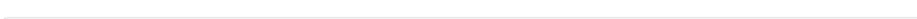


Www.faces.ch/  
Keyword: fashion

# SEO Score

## 56%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file not found Fail
- Favicon file not found Fail
- Preferred domain set Pass

### Page Speed 0/1

- This page should load quicker. Fail

### Title Analysis 2/2

#### Lifestyle-Magazin für Fashion, Beauty, Reisen und Popkultur - FACES

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

### Description Analysis 2/2

#### FACES, das sind Lifestyle, Fashion, People und Stories und alles aus der Welt der Mode und Beauty. Style-Magazin | Fashion-Magazin

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

### Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

### Headings (H1-H6) 3/4

#### H1

#### H2

#### H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words 5/5

- und 27
- die 25
- FACES 25
- mehr 22
- der 19

### Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

### Text Analysis 1/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword found in the first 100 words Pass
- Exact keyword found in anchor text Pass

### Social Buttons 0/4

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Add Google +1 button Fail
- Did not find a blog link Fail

### Code Analysis 1/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- No inline CSS found Pass
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Optimise speed to load under 0 seconds
- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- Fix title length
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link