Enhance your social media management with Hootsuite, the leading social media dashboard. Manage multiple

	SEO Score	
	89%	
URL Analysis		
URL is SEO friendly		
Keyword not found in URLURL does not contain underscores		
robots.txt file foundFavicon found		
 Preferred domain not set 		

Page Speed

Title Analysis

Description Analysis

Image Analysis

Headings (H1-H6)

1. See it first

4. See it first

7. See it first

10. See it first

13. See it first

1. Insights 2. Streams

4. Publishing

5. Ads

7. Teams

10. Insights 11. Streams

13. Publishing

14. Ads

16. Teams

19. Insights 20. Streams

22. Publishing

23. Ads

25. Teams

28. Insights 29. Streams

31. Publishing

32. Ads

34. Teams

37. Insights 38. Streams

40. Publishing

41. Ads

Top Words

social 148

with 77

media 63

more 54

Mobile Analysis

Text Analysis

Social Buttons

Code Analysis

Add Tweet button

Did not find a blog link

Code is not W3C valid.

Remove inline css.

No flash elements found.

Schema.org markup found. Link to sitemap.xml found

Suggestions for a better SEO Score

• You must set your preferred domain (www/non www)

Add more text to achieve a text to html ratio of at least 2:1

• Make sure you have unique heading tags (remove duplicate heading tags)

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

• Remove underscores from image file names

• Use bold, italic or underline for keyword • Add exact keyword in the first 100 words

• Add keyword to url

• Fix description lenght • Add alt tags to images

· Add keyword to image alt tag

• Use keyword max. 3 times

• Fix w3c validation errors • Remove inline CSS

Add Facebook share/like button

• Add Tweet button

• Add blog link

• Fix title lenght

Text to html ratio is less than 2:1

Hootsuite 46

We found viewport metatag

You have 500+ words on this page

Exact keyword found in anchor text

Add Facebook share/like button

Keyword usage exceeds 3 occurences

Exact keyword was neither bolded, italicized, or underlined

Exact keyword was not found within first 100 words

We found Apple icon

43. Teams

3. Brand Protection

6. Content Library

8. Social Selling

12. Brand Protection

15. Content Library

18. Hootsuite Academy

21. Brand Protection

24. Content Library

26. Social Selling

27. Hootsuite Academy

30. Brand Protection

33. Content Library

35. Social Selling

36. Hootsuite Academy

39. Brand Protection

42. Content Library

44. Social Selling

45. Hootsuite Academy

Found heading tags H1, H2 and H3

Remove any duplicate heading tags

Exact keyword found heading tags H1, H2 or H3

17. Social Selling

9. Hootsuite Academy

H3

3. Align your stars

6. Align your stars

9. Align your stars

12. Align your stars

15. Align your stars

2. Light up your channels

5. Light up your channels

8. Light up your channels

11. Light up your channels

14. Light up your channels

16. Connect social networks with all your apps so you never miss a beat 17. Connect social networks with all your apps so you never miss a beat

18. Master new skills in courses taught by social pros 19. Master new skills in courses taught by social pros

H1

H2

Load speed is under 2 seconds

Title tag begins with exact keyword

Social Media Marketing & Management Dashboard - Hootsuite

Title is too long. Consider making it max. 60 characters long.

networks and profiles and measure your campaign results.

Description tag should be 160 characters or less.

Exact keyword should be used in an alt tag

Do not use underscore in image file names.

Exact keyword found in image name

Description tag contains exact keyword

Not all images have alt tags

Keyword: social

Fail **Pass** Pass Pass

Fail

Pass

Fail

Fail

Pass

Fail

Fail

5/5

Pass

Pass Fail

> Fail Fail

Pass

Fail

Pass

Fail

Fail

Pass

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page. Www.hootsuite.com/