



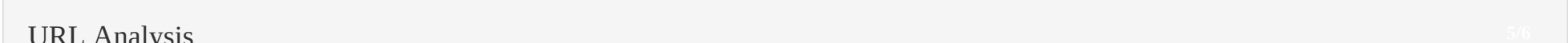
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.junctionautochryslerdodgejeep.com/

Keyword: Jeep

SEO Score

78%



URL Analysis 4/5

- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon file not found
 - Preferred domain set
- Pass

Pass

Pass

Pass

Fail

Pass

Page Speed 4/5

- This page should load quicker.
- Fail

Title Analysis 4/5

Chrysler Dodge Ram Jeep Dealer Cleveland, Chardon OH | Junction Auto CDJR

- Title is too long. Consider making it max. 60 characters long.
 - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis 2/5

Junction Auto is a Cleveland Chrysler Dodge Jeep RAM dealer that has been serving the community since 1931.

- Description has 160 characters or less.
 - Description tag contains exact keyword
- Pass

Pass

Image Analysis 1/5

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - Do not use underscore in image file names.
- Fail

Fail

Pass

Fail

Headings (H1-H6) 2/5

H1

H2

H3

- Cherokee
 - Challenger
 - Hornet
 - Compass
 - Grand Cherokee
 - Grand Cherokee 4xe
 - Grand Cherokee L
 - Grand Wagoneer
 - Grand Wagoneer L
 - Renegade
 - Wagoneer
 - Wagoneer L
 - Wrangler
 - Wrangler 4xe
 - Durango
 - Cherokee
 - 300
 - Charger
 - Gladiator
 - 1500
 - 2500
 - 3500
 - ProMaster 3500 Cutaway
 - 1500 Classic
 - Pacifica
 - Pacifica Hybrid
 - ProMaster 1500
 - ProMaster 2500
 - ProMaster 2500 Window
 - ProMaster 3500
 - ProMaster 3500 Window
 - Voyager
 - ProMaster City
 - ProMaster City

- Found heading tags H1, H2 and H3
 - Exact keyword found heading tags H1, H2 or H3
 - Remove any duplicate heading tags
- Pass

Pass

Fail

Top Words 5/5

- you 23
 - Auto 18
 - Sales 18
 - Jeep 18
 - Inventory 17

Mobile Analysis 4/5

- Add a viewport metatag
 - Add an Apple icon
- Fail

Fail

Text Analysis 2/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons 4/5

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis 2/5

- Could not check validation status.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml found
- N/A

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
 - Add favicon.ico
 - Fix title lenght
 - Start title with keyword
 - Add alt tags to images
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - Remove underscores from image file names
 - Make sure you have unique heading tags (remove duplicate heading tags)
 - Use keyword max. 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add schema.org markup
 - Add Tweet button
 - Add Facebook share/like button
 - Add blog link
 - Add a viewport metatag
 - Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.