



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.locamized.com/  
Keyword: local seo

# SEO Score

74%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Locamized - Local Digital Marketing Services

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

1/3

Locamized, Optimized Local Businesses - Get the premier local digital marketing services to increase your company's exposure.

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- No underscores found in image file names

Pass

Fail

Pass

Pass

Headings (H1-H6)

3/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- more 28
- Learn 21
- are 21
- with 19
- content 19

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

3/5

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons

3/3

- Tweet button found
- Add Facebook share/like button
- Blog link found

Pass

Fail

Pass

Code Analysis

4/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is good
- Schema.org markup found.
- Link to sitemap.xml found

N/A

Pass

Fail

Pass

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.