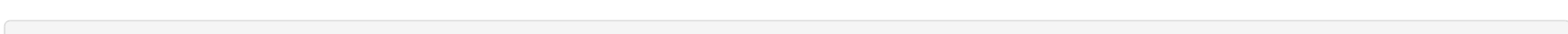


Wwww.metito.com/
Keyword: metito

SEO Score

46%



URL Analysis

100

- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Pass

Pass

Pass

Pass

Page Speed

100

- Load speed is under 2 seconds
- Pass

Title Analysis

100

Metito

- Title is too short. Consider adding more characters.
- Title tag begins with exact keyword

Fail

Pass

Description Analysis

100

Metito is a global leader and provider of choice for total intelligent water management solutions with operations covering three business areas: design and build, specialty chemicals, and utilities.

- Description tag should be 160 characters or less.
 - Description tag contains exact keyword
- Fail

Pass

Image Analysis

100

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Exact keyword found in image name
 - Do not use underscore in image file names.
- Fail

Fail

Pass

Fail

Headings (H1-H6)

100

H1

H2

1. Al Mahsamma plant awarded the best water/wastewater project by Engineering News-Record (ENR)
2. Metito named a founding member of a new forum dedicated to collaboration and knowledge-sharing in the water sector
3. Al Mahsamma agricultural drainage treatment, recycling and reuse plant awarded the 'Best Recycling and Reuse Water Project Global 2020' by Capital Finance International
4. Chairman and CEO of Metito Group, Mutaz Ghandour, shares insights on how Metito is leading fundamental changes in the water scene around the world through its pioneering water management and project finance structuring solutions, in a candid interview.
5. Despite of the Evolving COVID-19 Pandemic, the 'First of its Kind' Independent Sewage Treatment Plant in KSA Reaches Financial Closing
6. Al Mahsamma agricultural drainage treatment, recycling and reuse plant inaugurated in the presence of H.E President AbdelFattah El Sisi
7. Metito Group-led Consortium with Jinko Power and AlJomaih Group awarded 55 MWe ac grid-tied solar power plant in Bangladesh
8. Now Available, Metito Sustainability Report 2018-2019
9. Metito acquires majority stake in Turkish Chemical company "Info Group"
10. Al Mahsamma plant awarded the best water/wastewater project by Engineering News-Record (ENR)
11. Metito named a founding member of a new forum dedicated to collaboration and knowledge-sharing in the water sector
12. Al Mahsamma agricultural drainage treatment, recycling and reuse plant awarded the 'Best Recycling and Reuse Water Project Global 2020' by Capital Finance International
13. Chairman and CEO of Metito Group, Mutaz Ghandour, shares insights on how Metito is leading fundamental changes in the water scene around the world through its pioneering water management and project finance structuring solutions, in a candid interview.
14. Despite of the Evolving COVID-19 Pandemic, the 'First of its Kind' Independent Sewage Treatment Plant in KSA Reaches Financial Closing
15. Al Mahsamma agricultural drainage treatment, recycling and reuse plant inaugurated in the presence of H.E President AbdelFattah El Sisi
16. Metito Group-led Consortium with Jinko Power and AlJomaih Group awarded 55 MWe ac grid-tied solar power plant in Bangladesh
17. Now Available, Metito Sustainability Report 2018-2019
18. Metito acquires majority stake in Turkish Chemical company "Info Group"
19. Al Mahsamma plant awarded the best water/wastewater project by Engineering News-Record (ENR)
20. Al Galala mega seawater desalination plant
21. Water-stressed areas receive clean water this World Water Day

H3

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass

Pass

Fail

Top Words

S/S

- More 18
 - Read 17
 - Metito 17
 - water 11
 - plant 10

Mobile Analysis

100

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis

100

- You should have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons

100

- Add Tweet button
 - Add Facebook share/like button
 - Add Google +1 button
 - Did not find a blog link
- Fail

Fail

Fail

Fail

Code Analysis

100

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

- Fix title lenght
- Fix description lenght
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- Make sure you have unique heading tags (remove duplicate heading tags)
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add an Apple icon