

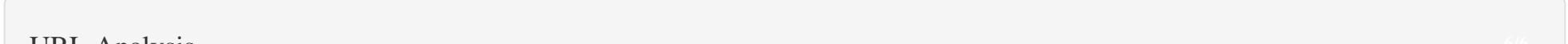


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.newsnow.co.uk/  
Keyword: News

## SEO Score

56%



### URL Analysis 4/6

- URL is SEO friendly
  - Keyword present in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Pass

Pass

Pass

Pass

Pass

### Page Speed 1/1

- Load speed is under 2 seconds
- Pass

### Title Analysis 1/1

### NewsNow: The Independent News Discovery Platform

- Title has 60 characters or less.
  - Title tag begins with exact keyword
- Pass

Pass

### Description Analysis 2/3

### Track news and sports headlines from the world's media. Your one-stop-shop for news.

- Description has 160 characters or less.
  - Description tag contains exact keyword
- Pass

Pass

### Image Analysis 4/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

### Headings (H1-H6) 3/3

### H1

### H2

### H3

1.

- NewsNow Classifieds
  - Top Searches

- Found heading tags H1, H2 and H3
  - Exact keyword found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Pass

Pass

### Top Words 5/5

- Coronavirus 77
  - Covid 46
  - News 40
  - India 23
  - Myanmar 21

### Mobile Analysis 2/2

- We found viewport metatag
  - We found Apple icon
- Pass

Pass

### Text Analysis 1/5

- You have 500+ words on this page
  - Keyword usage exceeds 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

### Social Buttons 0/1

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

### Code Analysis 1/6

- Code is not W3C valid.
  - No flash elements found.
  - No inline CSS found
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml was not found
- Fail

Pass

Pass

Fail

Pass

Fail

### Suggestions for a better SEO Score

- Add alt tags to images
  - Add keyword to image alt tag
  - Add exact keyword to an image file name
  - Remove underscores from image file names
  - Use keyword max. 3 times
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Fix w3c validation errors
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add link to sitemap.xml
  - Add Tweet button
  - Add Facebook share/like button
  - Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.