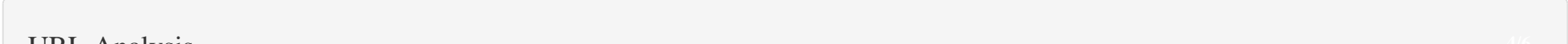


SEO Score

31%



URL Analysis1/4

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain not set

Pass
Fail
Pass
Pass
Pass
Fail

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Dog Health Issues: Common Conditions by Breed, Size, Age | Pawlicy Advisor

- Title is too long. Consider making it max. 60 characters long.
- Title tag begins with exact keyword

Fail
Pass

Description Analysis2/3

Dogs can suffer from a variety of health conditions, but regular visits to the vet and good health insurance can help you keep your dog healthy.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass
Pass

Image Analysis4/4

Headings (H1-H6)3/3

H1

H2

- Dog Breeds with Hereditary Conditions
- Protect Your Dog's Health with Pet Insurance

H3

- Beagles
- Boston Terriers
- Bulldogs
- Cocker Spaniels
- Dachshunds
- German Shepherds
- Labrador Retrievers
- Poodles
- Siberian Huskies
- Yorkshire Terriers (Yorkies)
- Small Dog Health Issues
- Health Problems in Large Dogs
- Prevalent Illnesses in Puppies
- Senior Dog Health Issues
- Routine Vet Exams
- Grooming and Teeth Cleaning
- Healthy Diet
- Regular Exercise
- Watch for Symptoms of Illness

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Pass
Pass

Top Words5/5

- dog58
- dogs43
- are37
- can32
- you32

Mobile Analysis2/2

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis2/3

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass
Fail
Fail
Fail
Pass

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail
Fail
Pass

Code Analysis4/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is good
- Schema.org markup found.
- Link to sitemap.xml found

N/A
Pass
Fail
Pass
Pass
Pass

Suggestions for a better SEO Score

- Add keyword to url
- You must set your preferred domain (www/non www)
- Fix title lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button