



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.union.sk/
Keyword: zdravotna poistovna

SEO Score

51%

URL Analysis1/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

PassFailPassPassPassPass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Union zdravotná pois?ov?a - Union pois?ov?a | Union.sk

- Title has 60 characters or less.
- Title tag should begin with exact keyword

PassFail

Description Analysis1/3

Union spája verejné zdravotné a komer?né poistenie pod jednu zna?ku. A v?aka tejto kombinácii meníme životy k lepšiemu.

- Description has 160 characters or less.
- Description tag should contain the exact keyword

PassFail

Image Analysis1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

PassFailFailFail

Headings (H1-H6)2/3

H1

1. Skúsenosti našich zákazníkov

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

PassFailPass

Top Words5/5

- poistenie50
- icons32
- pre28
- Poistenie27
- Atoms22

Mobile Analysis2/2

- We found viewport metatag
- We found Apple icon

PassPass

Text Analysis1/5

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

PassFailFailFailFail

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

FailFailPass

Code Analysis1/5

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

N/APassFailFailFailPassPass

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.