

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Www.vispansolutions.com/ Keyword: digital marketing

SEO Score

71%

URL Analysis

URL is SEO friendly	Pass
Keyword not found in URL	Fail
URL does not contain underscores	Pass
robots.txt file found	Pass
Favicon found	Pass
Preferred domain set	Pass
Page Speed	0/1
This page should load quicker.	Fail
Title Analysis	

Vispan Solutions Pvt. Ltd.

Title has 60 characters or less.Title tag should begin with exact keyword	Pass Fail
Description Analysis	

Creating webpages with rich content like video, animations and graphics to work alongside smart ads, and to load instantaneously

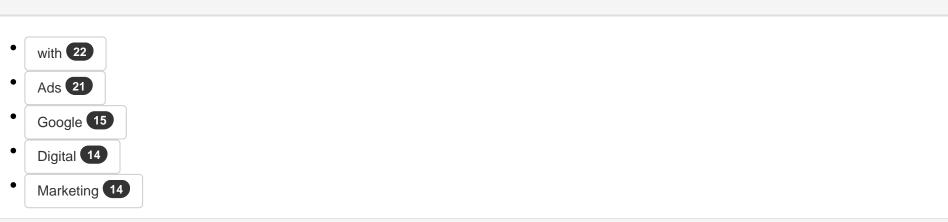
 Description has 160 characters or less. Description tag should contain the exact keyword 	Pass Fail
Image Analysis	
 All images have alt tags Exact keyword should be used in an alt tag Exact keyword found in image name Do not use underscore in image file names. 	Pass Fail Pass Fail
Headings (H1-H6)	2/3

H1

H2

- Found heading tags H1, H2 and H3 ٠
- Exact keyword NOT found heading tags H1, H2 or H3 •
- No duplicate heading tags found •

Top Words



Mobile Analysis

- Pass We found viewport metatag ٠ Pass We found Apple icon • Text Analysis Pass You have 500+ words on this page ٠ Keyword usage exceeds 3 occurences Fail • Fail Exact keyword was neither bolded, italicized, or underlined • Fail Exact keyword was not found within first 100 words ٠ Exact keyword found in anchor text Pass • Social Buttons Fail Add Tweet button • Fail Add Facebook share/like button • Blog link found Pass • Code Analysis • Code is not W3C valid. Fail No flash elements found. •
 - Remove inline css. •
 - Text to html ratio is less than 2:1 •
 - Schema.org markup found. ٠
 - Link to sitemap.xml found

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Add keyword in description

- Add keyword to image alt tag
 Add exact keyword to an image file name
 Remove underscores from image file names
 You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.



5/5



