



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.vispansolutions.com/
Keyword: digital marketing

SEO Score

71%



URL Analysis

4/6

- URL is SEO friendly

Pass
- Keyword not found in URL

Fail
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon found

Pass
- Preferred domain set

Pass

Page Speed

0/1

- This page should load quicker.

Fail

Title Analysis

1/3

Vispan Solutions Pvt. Ltd.

- Title has 60 characters or less.

Pass
- Title tag should begin with exact keyword

Fail

Description Analysis

1/3

Creating webpages with rich content like video, animations and graphics to work alongside smart ads, and to load instantaneously

- Description has 160 characters or less.

Pass
- Description tag should contain the exact keyword

Fail

Image Analysis

3/4

- All images have alt tags

Pass
- Exact keyword should be used in an alt tag

Fail
- Exact keyword found in image name

Pass
- Do not use underscore in image file names.

Fail

Headings (H1-H6)

3/3

H1

H2

H3

- Found heading tags H1, H2 and H3

Pass
- Exact keyword NOT found heading tags H1, H2 or H3

Fail
- No duplicate heading tags found

Pass

Top Words

5/5

- with 22
- Ads 21
- Google 15
- Digital 14
- Marketing 14

Mobile Analysis

2/2

- We found viewport metatag

Pass
- We found Apple icon

Pass

Text Analysis

3/5

- You have 500+ words on this page

Pass
- Keyword usage exceeds 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword found in anchor text

Pass

Social Buttons

1/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Blog link found

Pass

Code Analysis

3/6

- Code is not W3C valid.

Fail
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.