



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Wwww.walmart.com/
Keyword: computers

SEO Score

48%

URL Analysis 4/6

- URL is SEO friendly

Pass
- Keyword not found in URL

Fail
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon found

Pass
- Preferred domain set

Pass

Page Speed 1/1

- Load speed is under 2 seconds

Pass

Title Analysis 1/3

Walmart.com | Save Money. Live Better

- Title has 60 characters or less.

Pass
- Title tag should begin with exact keyword

Fail

Description Analysis 0/3

Shop Walmart.com today for Every Day Low Prices. Join Walmart+ for unlimited free delivery from your store & free shipping with no order minimum. Start your free 30-day trial now!

- Description tag should be 160 characters or less.

Fail
- Description tag should contain the exact keyword

Fail

Image Analysis 1/4

- All images have alt tags

Pass
- Exact keyword should be used in an alt tag

Fail
- Add exact keyword to an image file name

Fail
- Do not use underscore in image file names.

Fail

Headings (H1-H6) 1/3

H1
1. Walmart.com | Save Money. Live Better

H2
1. Make your pantry at Walmart, your supermarket at home.
2. Make your pantry at Walmart, your supermarket at home.

H3

- Found heading tags H1, H2 and H3

Pass
- Exact keyword NOT found heading tags H1, H2 or H3

Fail
- Remove any duplicate heading tags

Fail

Top Words 5/5

- Walmart 6
- free 5
- Shop 4
- th 3
- starting 3

Mobile Analysis 1/2

- We found viewport metatag

Pass
- Add an Apple icon

Fail

Text Analysis 0/5

- You should have 500+ words on this page. Your word count: 184

Fail
- Keyword should have 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword not found in anchor text

Fail

Social Buttons 0/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis 0/6

- Could not check validation status.

N/A
- No flash elements found.

Pass
- No inline CSS found

Pass
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml found

Pass

- Suggestions for a better SEO Score
- Add keyword to url
 - Start title with keyword
 - Fix description lenght
 - Add keyword in description
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - Remove underscores from image file names
 - You need to add exact keyword in H1, H2 or H3 tags
 - Make sure you have unique heading tags (remove duplicate heading tags)
 - Add more words (500+ is optimal)
 - Use keyword exactly 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Add keyword in anchor text
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add Tweet button
 - Add Facebook share/like button
 - Add blog link
 - Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.